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I'D LIKE TO MAKE A TOAST...

This page was paid for by me, Johan Engman, and is not an ad for Alternative Strategies. They are friggin' awesome, though.

My name is Johan Engman. (I'm the guy on the left.) I opened my first Fig Tree Cafe restaurant in San Diego in 2008. And it's thanks in large part to William Lopez, the guy sitting next to me, that I now have three Fig Tree Cafe locations, a new restaurant called Breakfast Republic and two new restaurants slated to open in 2016.

William owns and operates

Alternative Strategies, a full-service public relations and advertising agency in San Diego, but this isn't an ad for his company. He didn't authorize this, and he'd kill me or otherwise try to stop me from publishing this page — which is why I didn't tell him I was going to do it.

William, thank you, thank you, thank you for everything you've done for me and my restaurant group. It's

because of you and your incredible team — who design my websites, help create my brands, work with local media to get me incredible exposure, and do so much other innovative and creative work for me I can't list it here — that I've been able to be successful in this competitive marketplace. You're a great friend, a confidant and a critical part of my company's growth and upward trajectory. Here's to you, buddy.